

THE CENTRAL VALLEY'S #1
CONCERT & FESTIVAL PRODUCTION AGENCY

SVA
ENTERTAINMENT



SPONSORSHIP OPPORTUNITIES 2026

Weber Point Events Center, Stockton



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SMAENT.COM

ABOUT SMA ENTERTAINMENT



What We Do

Festivals

Concerts

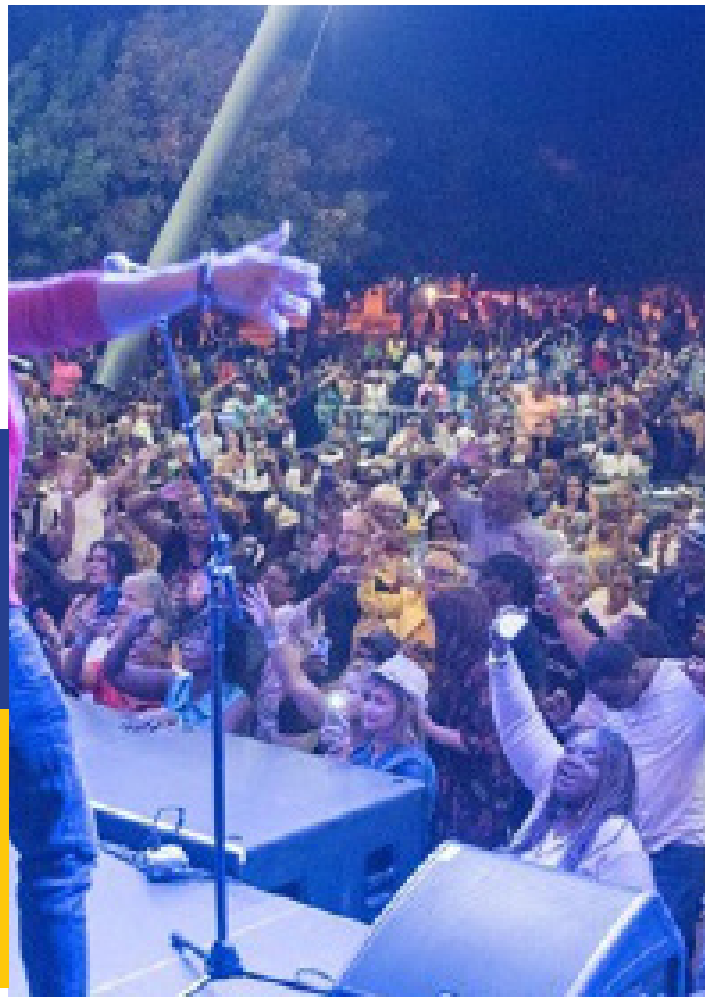
Community Events

Our Story

For just over a decade, SMA has been the Central Valley's & Northern California's leading festival producers bringing talent of all genres from Jazz to Funk, from Motown to Latin Rhythms.

10+
YEARS

40+
EVENTS



AUGUST 29
STOCKTON, CA

TEQUILA FESTIVAL



10K+
ATTENDEES

100+
VENDORS

SVA
ENTERTAINMENT



AUG 29
SAT

STOCKTON, CA

Tequila Fest



BABY BASH



RICHIE RICH • D-SHOT • RAPPIN' 4TAY • RICHARD BEAN • NACHO MARTINEZ

WEBER POINT EVENTS CENTER • TICKETS • SMAENT.COM

SEPTEMBER 26

STOCKTON, CA

APPLE FESTIVAL



10K+
ATTENDEES

100+
VENDORS

OCTOBER 17

STOCKTON, CA

FUNKTOBER FEST



7K+
ATTENDEES



100+
VENDORS

WHY THE CITY OF STOCKTON

NATURAL BEAUTY, CULTURALLY DIVERSE



Stockton is recognized for its significant racial and ethnic diversity, a characteristic that enriches the city's culture and community life. In 2020, U.S. News & World Report named Stockton the most racially diverse large city in America, with people of color making up 78% of the population. This diversity is reflected in various aspects of the city, from its vibrant cultural festivals to its wide array of international cuisine, contributing to a unique and dynamic environment.

Demographics 2023

Median Age: 33

Female: 51.3%

Male: 48.7%

White: 26.6%

Black: 11.6%

Hispanic: 44.1%

Asian: 21.1%

Population
319K

Median Income
\$34,779

SPONSOR BENEFITS

ENDLESS POSSIBILITIES

Direct Consumer Engagement is Invaluable.

Here are just a few great ideas for sponsors like you to develop effective outreach strategies at this year's festivals.



Brand Exposure

Take advantage of our premium signage options including banners, canopes, flags, posters and more.



Direct Engagement

Set up your branded canope and directly engage prospective consumers.



In-event Options

Stand out and be noticed. Offer drawings, prize give-aways and other interactive options to thousands of eager attendees.



Increase Web Traffic

Increase the number of visitors to your company website with direct links prominently placed on SMAent.com and our social media pages.



Target Audience

Use our audience demographics data to effectively & strategically inform your approach.



Community Involvement

Show the rapidly growing Oakland community you care. Get involved!

SPONSORSHIP PACKAGES

There are 3 different sponsorship levels ranging from \$5,500.00 to \$10,000.00. Raise your company's visibility as a city supporter through maximum exposure and recognition during the event. We hope to have the opportunity to discuss the sponsorship package of your choice.

We look forward to seeing you at this special event. Remember, your financial support is vital as we thrive to improve the overall quality of life in our community through music and celebration.

GOLD



\$10k

- **Sponsorship highlighted** in announcement and promotional materials
- **Premium signage** at event
- **Designated Space** (20'x20') for Company (More Space If Needed)
- **Advertisement** in program.
- **Live onstage mentions** throughout show by host.
- **VIP passes** to the event for (10) any members of your organization.
- **Meal passes** for sponsor employees working Event

SILVER



\$7,500

- **Sponsorship highlighted** in announcement and promotional materials
- **Advertisement** in the program.
- **Acknowledged in introduction** at the event
- **Passes to the event** for any member of your organization
- **Signage** at Event
- **Designated Space** (20 'x 20')

BRONZE



\$5,500

- **Sponsorship highlighted** in announcement and promotional materials.
- **Advertisement** in the program.
- **Passes** to the event for any member of your organization
- **Designated Space** (10'x 10')
- **Signage**

 **CUSTOM PACKAGES AVAILABLE**

***All sponsors will be featured on smaent.com**

Contact: Michelle D. Hutton-Alexander at mdhutton200088@gmail.com or 408-515-4420.

PAST EVENTS

JUST A FEW OF OUR MANY SUCCESSFUL EVENTS



2025

- Headliner Dj Quik
- Sponsors include Mercedes Benz, Catalist, Partywire

8K
ATTENDEES



2025

- Headliner El Chicano
- Sponsors include Mercedes Benz, Logo X, Catalist, Budweiser

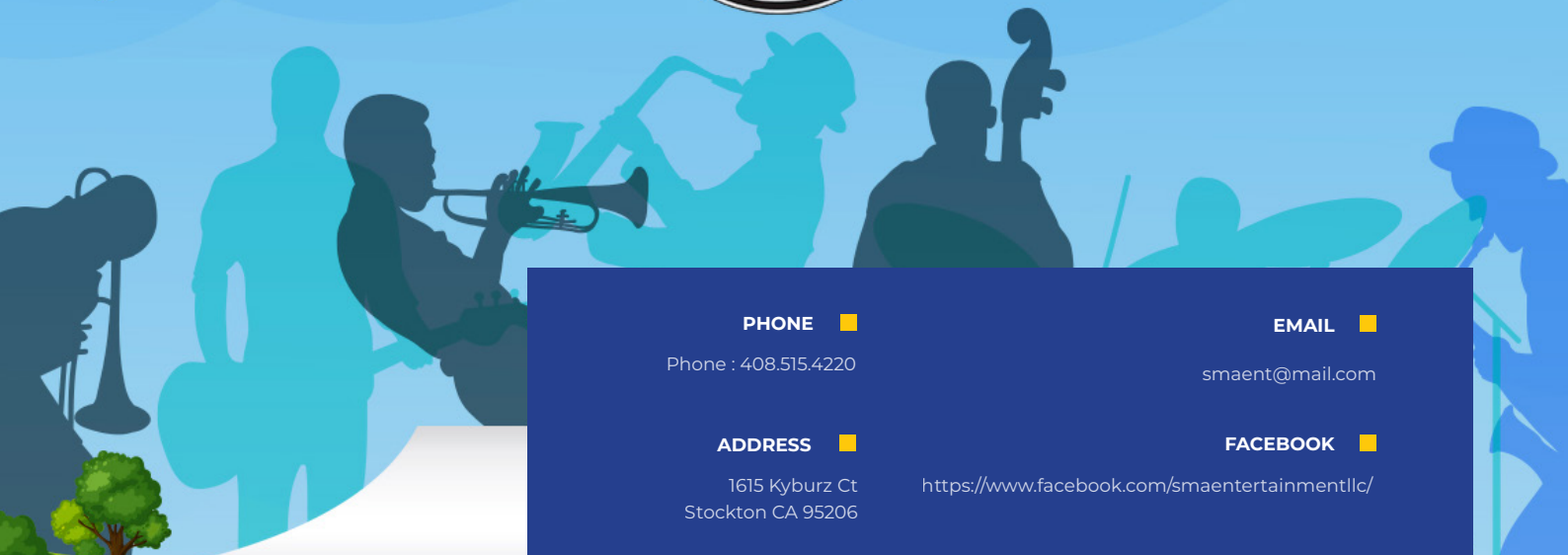
10K
ATTENDEES



2019

- Headliner DAZZ Band
- Sponsors include Mercedes Benz, Law Office of George H. Jones, Catalist Realtors, Logo X, Michelob Ultra

8K
ATTENDEES



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**SPONSORSHIP
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2026**

Visit Our Website : www.SMAENT.com

ThankYou.